

Mayor  
Elise Partin

Mayor Pro-Tem  
James E. Jenkins

Council Members  
Tara S. Almond  
Phil Carter  
Eva Corley

Interim City Manager  
Rachelle Moody



**City of Cayce  
Special Council Meeting  
Wednesday, April 18, 2018  
5:00 p.m. – Cayce City Hall – 1800 12<sup>th</sup> Street  
www.caycesc.gov**

**I. Call to Order**

A. Invocation and Pledge of Allegiance

**II. Public Comment Regarding Items on the Agenda**

**III. Presentations**

A. Presentation by Mr. Dennis Lyon re the National League of Cities Service Line Program

**IV. Ordinances and Other**

A. Discussion and Approval of Ordinance 2018-04 Amending the City's Flood Damage Prevention Ordinance (Section 6.9-1 of the City Zoning Ordinance) – Second Reading

**V. City Manager's Report**

**VI. Committee Matters**

A. Appointments and Reappointments  
Events Committee – One (1) Position

**VII. Council Comments**

**VIII. Executive Session**

- A. Receipt of legal advice relating to claims and potential claims by and against the City and other matters covered by the attorney-client privilege
- B. Discussion of Employment for City Manager Position
- C. Discussion of negotiations incident to proposed contractual arrangements relating to the City's waterline replacement project

D. Discussion of negotiations incident to proposed contractual arrangements relating to the Knox Abbott Drive Pedestrian Safety and Traffic Calming Project

**IX. Reconvene**

**X. Possible Actions by Council in follow up to Executive Session**

**XI. Adjourn**

**SPECIAL NOTE: Upon request, the City of Cayce will provide this document in whatever form necessary for the physically challenged or impaired.**



CITIES STRONG TOGETHER

*Service Line Warranty Program*

**City of Cayce, SC**

**Dennis Lyon – 412-266-9545**

**dlyon@utilitysp.net**



NLC Service Line  
Warranty Program

## Recent Harris Poll results (2000 adults surveyed)

- Nearly 2 in 5 Americans don't have the necessary funds set aside to cover a \$500 repair (including almost half of millennials)
- 1 in 2 Americans describe their current state of household finances as either fair, poor, or terrible.
- 3 in 10 Americans aged 37+ cited they had no money set aside for emergency repairs.
- 46% of respondents had an emergency repair in the last 12 months.
- 80% of respondents either strongly or somewhat agreed with the statement: *Local community governments should be responsible for educating homeowners about external water lines on their property that are not covered by homeowners' insurance, the city/town or the local utility (i.e., meaning that if a problem were to occur, the homeowner would be solely responsible for the cost out of pocket).*

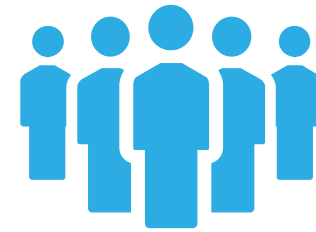
## WHY CHOOSE UTILITY SERVICE PARTNERS?



EXPERIENCE



REPUTATION



PARTNERSHIP



**BBB Torch Award for Marketplace Ethics**

Trust • Performance • Integrity

2013 Winner  
Western Pennsylvania Better Business Bureau®

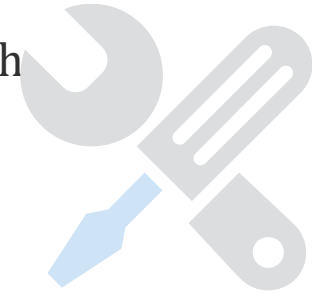


This award underscores one of the primary reasons the National League of Cities selected USP as a partner and extended our agreement for another five years. The organization's exemplary record of customer service and transparency is what has driven the success of this partnership over the years.

— Clarence Anthony, Executive Director  
National League of Cities

## PROGRAM BENEFITS

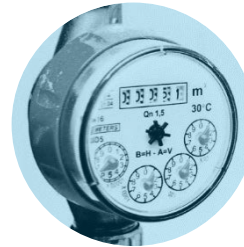
- Helps address the public policy issue of aging infrastructure
- No cost for the Municipality to participate/Turnkey approach
- Ongoing Revenue Stream for the Municipality
- Free Public Awareness Campaign
- Educates homeowners about their lateral line responsibilities
- Peace of Mind - with one toll-free call a reputable contractor is dispatched
- All repairs performed to code by local licensed contractors
- Contractors undergo rigorous vetting process to ensure quality service



## OUR SERVICE AND WHAT IT COVERS



SEWER LATERAL &  
SEPTIC LINE COVERAGE



WATER LINE & WELL LINE  
COVERAGE

Homeowner repair protection for broken, cracked, or leaking water and sewer lines from the point of utility connection to the home exterior.

### Coverage includes:

- Educating homeowners about their service line responsibilities
- Up to \$8,500 coverage per repair incident (includes public street & sidewalk cutting).
- No annual or lifetime limits, deductibles, service fees, forms, or paperwork
- 24/7/365 availability
- Repairs made only by licensed, local contractors
- Affordable rates and multiple payment methods

## OUR SERVICE AND WHAT IT COVERS



INTERIOR PLUMBING  
AND DRAINAGE

Homeowner repair protection for in-home water supply lines and in-home sewer lines and all drain lines connected to the main sewer stack that are broken or leaking inside the home after the point of entry.

**Coverage includes:**

- Up to \$3,000 coverage per repair incident
- Includes coverage for broken or leaking water, sewer, or drain lines under the slab or basement floor
- Repair of clogged toilets
- No annual or lifetime limits, deductibles, service fees, forms, or paperwork
- 24/7/365 availability
- Repairs made only by licensed, local contractors
- Affordable rates and multiple payment methods



## Incremental Revenue Stream

- City receives \$.50 per month per paid warranty contract
  - Paid as royalty each January
- Yours to use as you wish
  - Examples:
    - General fund
    - Low income utility assistance program
    - Offset water bill/leak
    - Donate to charity
    - Use towards NLC/State League dues
- Can decline revenue
  - Savings passed directly to residents



## MARKETING APPROACH

- Only market by direct mail - no door to door or telemarketing
- Limited to 3 mailing campaigns per year
- Would never mail without your review and approval of marketing material before each and every campaign
- Marketing clearly states city does not provide program
- Participation always voluntary for the homeowner
- City role: logo & signature
  - Economy of scale
- Consumers can enroll one of three ways:
  - Calling into our toll free number that is provided on the mailing
  - Returning the bottom of the letter to us in the self addressed stamped envelope provided
  - Visiting our consumer website [www.slwofa.com](http://www.slwofa.com) at any time



## OVER 500 MUNICIPAL PARTNERS IN 37 STATES

Alabama  
Arkansas  
Arizona  
California  
Colorado  
Connecticut  
Florida  
Georgia  
Iowa  
Illinois  
Indiana  
Kansas



Kentucky  
Louisiana  
Maryland  
Michigan  
Minnesota  
Missouri  
North Carolina  
Nebraska  
New Jersey  
New Mexico  
Nevada  
Ohio

Oklahoma  
Oregon  
Pennsylvania  
South Carolina  
South Dakota  
Tennessee  
Texas  
Utah  
Virginia  
Washington  
West Virginia  
Wisconsin  
Wyoming



# OUR PARTNERSHIPS IN SOUTH CAROLINA

- City of Gaffney
- City of Union
- Town of Carlisle
- Town of Chesterfield
- Town of Lexington
- City of North Myrtle Beach



- Over 3,000 South Carolina residents currently enrolled in the program
- Over \$530,000 paid in repair costs over the last three years

PROGRAM SUCCESS & NOTES

- Endorsement  $\neq$  Exclusivity
- Currently serving over 3.4 million customers
- Saved customers over \$394 million in repair costs over the past 3 years
- 97% claim approval rating
- 99.6% claims satisfaction rate
- 82.5% customer retention rate
- 95%+ customer satisfaction rating 10 years running
- 9 of every 10 customers surveyed have recommended the program to friends, family, and neighbors

Q & A



NLC Service Line Warranty Program  
City of Cayce, SC  
Term Sheet  
March 21, 2018  
(Term Sheet valid for 90 days)

I. Initial Term. Three years

II. License Fee. \$0.50 per Product for each month that a Product is in force for a Residential Property Owner (and for which payment is received by Company), aggregated and paid annually, for:

- a. City logo on letterhead, advertising, billing, and marketing materials
- b. Signature by City official

III. Products.

- a. External water service line warranty (initially, \$5.75 per month)
- b. External sewer/septic line warranty (initially, \$7.75 per month)
- c. Interior plumbing and drainage warranty (initially, \$9.99 per month)

Company may adjust the foregoing Product fees; provided, that any such adjustment shall not exceed \$.50 per month in any 12-month period, unless otherwise agreed by the Parties in writing.

IV. Scope of Coverage.

- a. External water service line warranty:
  - Homeowner responsibility: From the meter the external wall of the home.
  - Covers thawing of frozen external water lines.
  - Covers well service lines if applicable.
- b. External sewer/septic line warranty:
  - Homeowner responsibility: From the exit point of the home to the main.
  - Covers septic lines if applicable.
- c. Interior plumbing and drainage warranty:
  - Water supply pipes and drainage pipes within the interior of the home.

V. Marketing Campaigns. Company shall have the right to conduct up to three campaigns per year, comprised of up to six mailings and such other channels as may be mutually agreed. Initially, Company anticipates offering the Interior plumbing and drainage warranty Product via in-bound channels only.

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# Memorandum

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**To:** Mayor and Council

**From:** Rachele Moody, Interim City Manager  
Carroll Williamson, Planning and Development Director

**Date:** April 16, 2018

**Subject:** Second Reading of an Ordinance amending Section 6.9-1("Flood Damage Prevention Ordinance") of the City of Cayce Zoning Ordinance.

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## **ISSUE**

Council approval is needed for the Second Reading of an Ordinance amending Section 6.9-1("Flood Damage Prevention Ordinance").

## **BACKGROUND/DISCUSSION**

On January 5, 2018, the Federal Emergency Management Association (FEMA) sent a letter stating that the preliminary Flood Insurance Study (FIS) and a Flood Insurance Rate Map (FIRM) for Lexington County had been finalized. The FIS and FIRM will go into effect on July 5, 2018. In November 2017, City Council approved a text amendment that adopted the new flood maps for the portion of Cayce in Richland County and amended some of the language in our flood Ordinance in order to be compliant with the National Flood Insurance Program (NFIP). With this text amendment, the only change to the Ordinance is to the date of the Lexington County maps to July 5, 2018, which is a requirement of the NFIP.

The Cayce Planning Commission met on March 19, 2018, to hear Public Comment about the suggested changes. No members of the public were present at the meeting. The Planning Commission voted unanimously to recommend the amendment.

## **RECOMMENDATION**

The Planning Commission recommends Council approve Second Reading of an Ordinance amending Section 6.9-1("Flood Damage Prevention Ordinance") of the Zoning Ordinance of the City of Cayce.



STATE OF SOUTH CAROLINA )  
 )  
COUNTY OF LEXINGTON )  
 )  
CITY OF CAYCE )

**ORDINANCE 2018-04**  
**Amending the City's Flood Damage**  
**Prevention Ordinance (Section 6.9-1**  
**of the City Zoning Ordinance)**

**WHEREAS**, Council has determined that it is in the interest of the City and the public, and the health, peace, safety and order of the City, to amend its current Flood Damage Prevention Ordinance, which is a part of the City Zoning Ordinance, so as to revise a certain provision (Article I, Section D) to include the date of new flood maps,

**NOW, THEREFORE, BE IT ORDAINED** by the Mayor and Council of the City of Cayce, in Council, duly assembled, as follows:

Section D ("Lands to Which this Ordinance Applies") of Article I ("General Standards") of the City's Flood Damage Prevention Ordinance, also designated as Section 6.9-1 of the City Zoning Ordinance, is hereby amended to include the date of new flood maps by substituting the words "July 5, 2018" for the words "February 20, 2002."

This Ordinance shall be effective from the date of second and final reading.

**DONE IN MEETING DULY ASSEMBLED**, this \_\_\_\_\_ day of \_\_\_\_\_ 2018.

\_\_\_\_\_  
Elise Partin, Mayor

Attest:

\_\_\_\_\_  
Mendy Corder, CMC, Municipal Clerk

First Reading: \_\_\_\_\_

Second Reading and Adoption: \_\_\_\_\_

Approved as to form: \_\_\_\_\_  
Danny C. Crowe, City Attorney

flood conditions by requiring that uses vulnerable to floods, including facilities which serve such uses, be protected against flood damage at the time of initial construction. Uses of the floodplain which are dangerous to health, safety, and property due to water or erosion hazards, or which increase flood heights, velocities, or erosion are restricted or prohibited. These provisions attempt to control the alteration of natural floodplains, stream channels, and natural protective barriers which are involved in the accommodation of flood waters, and control filling, grading, dredging and other development which may increase flood damage or erosion. Additionally, the ordinance prevents or regulates the construction of flood barriers which will unnaturally divert floodwaters or which may increase flood hazards to other lands.

The objectives of this ordinance are to protect human life and health, to help maintain a stable tax base by providing for the sound use and development of flood-prone areas in such a manner as to minimize flood blight areas, and to insure that potential home buyers are notified that property is in a flood area. The provisions of the ordinance are intended to minimize damage to public facilities and utilities such as water and gas mains, electric, telephone, and sewer lines, streets and bridges located in the floodplain, and prolonged business interruptions. Also, an important floodplain management objective of this ordinance is to minimize expenditure of public money for costly flood control projects and rescue and relief efforts associated with flooding.

Floodplains are an important asset to the community. They perform vital natural functions such as temporary storage of floodwaters, moderation of peak flood flows, maintenance of water quality, groundwater recharge, prevention of erosion, habitat for diverse natural wildlife populations, recreational opportunities, and aesthetic quality. These functions are best served if floodplains are kept in their natural state. Wherever possible, the natural characteristics of floodplains and their associated wetlands and water bodies should be preserved and enhanced. Decisions to alter floodplains, especially floodways and stream channels, should be the result of careful planning processes that evaluate resource conditions and human needs.

D. Lands to Which this Ordinance Applies. This ordinance shall apply to all areas of special flood hazard within the jurisdiction of the City of Cayce as identified by the Federal Emergency Management Agency in its Flood Insurance Study, dated July 5, 2018, and December 21, 2017, with accompanying maps and other supporting data that are hereby adopted by reference and declared to be a part of this ordinance. Upon annexation any special flood hazard areas identified by the Federal Emergency Management Agency in its Flood Insurance Study for the unincorporated areas of Lexington & Richland Counties, with accompanying map and other data are adopted by reference and

Commented [MO1]: TA001-18

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All open positions will be advertised on the City's website and Facebook page.

**COUNCIL ACTION REQUIRED**

**EVENTS COMMITTEE – ONE (1) POSITION**

Ms. Cindy Pedersen's term expired in March. She has served on the Committee since 2001 and regularly attends all meetings. Her reappointment application is attached for Council's review.

**NO COUNCIL ACTION REQUIRED**

The following positions have been postponed by Council until receipt of potential member applications.

**ACCOMMODATIONS TAX COMMITTEE – TWO (2) POSITIONS**

Mr. John Hert resigned at the March Accommodations Tax Committee meeting. He filled an at large position. The other open position must be filled by someone from the motel industry in Cayce.

**CAYCE MUNICIPAL ELECTION COMMISSION – TWO (2) POSITIONS**

There are currently two open positions on the Municipal Election Commission.

**CONSOLIDATED BOARD OF APPEALS – TWO (2) POSITIONS**

Members who serve on this Board must be either an Engineer, Contractor, Architect or Design Professional. There are no recommendations at this time.

**EVENTS COMMITTEE – ONE (1) POSITION**

There is currently one open position on the Events Committee. The Committee has no recommendations at this time.

**PUBLIC SAFETY FOUNDATION – THREE (3) POSITIONS**

The Foundation has no recommendations at this time.



**CITY OF CAYCE  
COMMITTEE MEMBER REAPPOINTMENT APPLICATION**

Name: \_Cynthia "Cindy" Pedersen\_\_\_\_\_

Home Address: Michaelmas Ave\_\_ City, State, Zip: Cayce, SC 29033\_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Resident of Cayce:  Yes  No

Number of Years: 23\_\_\_\_\_

**Please check the Committee for which you are applying for reappointment:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Accommodations Tax Committee  | <input type="checkbox"/> Beautification Board    | <input checked="" type="checkbox"/> Event Committee |
| <input type="checkbox"/> Cayce Housing Authority       | <input type="checkbox"/> Museum Commission       | <input type="checkbox"/> Planning Commission        |
| <input type="checkbox"/> Consolidated Board of Appeals | <input type="checkbox"/> Board of Zoning Appeals |   |

**Have you ever been convicted of a felony or misdemeanor other than a minor traffic violation?**  Yes  No **If yes, specify below:**

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**Work Address**

Company: SCDHHS\_\_\_\_\_ Position: Program Coordinator II\_\_\_\_\_

Address: 1801 Main Street P O Box 8206\_\_\_\_\_

City, State, Zip: Columbia, SC 29202-8206\_\_\_\_\_ Telephone: 803-898-2033\_\_\_\_\_

Fax: 803-255-8204\_\_\_\_\_ E-Mail: pedersen@scdhhs.gov\_\_\_\_\_

**Work Experience:**

1983-1989 – Empire Returns, Utica, NY; 1989-1990- Eli Witt Co., West Columbia, SC

1990-present – SC Dept. of Health and Human Services, Columbia, SC

**Educational Background:**

Regents Diploma, Waterville Central School 1979, BA, Potsdam College, 1983

**Membership Information (Professional, Neighborhood and/or Civic Organizations):**

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**Volunteer Work:** Meals on Wheels, Breast Cancer Awareness, SC Guardian Ad litem Program, Animal Rescue, Christmas Traditions at the Cayce Historical Museum

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**Hobbies:** Camping, gardening, music

**Return to:**  
**Mendy Corder, Municipal Clerk**  
**City of Cayce, P.O. Box 2004, Cayce, SC 29171-2004**  
**Telephone: 803-550-9557 • Fax: 803-796-9072**  
**mcorder@cityofcayce-sc.gov**